

Competitor Challenge Form

| eSurveys.com.au FEATURES | Basic 1 | Bronze 2 | Silver 3 | Gold 4 | Licensed version | COMPETITOR: |
|---|------------|-------------|-------------|-----------|---------------------|-------------|
| Survey Creation | | | | | | |
| Point and click creation/no programming or scripting | ✓ | ✓ | ✓ | ✓ | ✓ | |
| WYSIWIG as you create | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Design from scratch | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Design from Template | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Access to library of questions | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Wide range of Question Types (qualitative and quantitative) | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Wide range of Scales (e.g 5 & 7 point Likert, YES No etc) | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Weighted questions | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Randomise questions | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Required questions function | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Question branching | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Response piping | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Variable inserts | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Copy function | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Number of respondents | 50 | 200 | 500 | 100 | unlimited | |
| Control over branding "look and feel" | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Creation of introduction and thank you pages | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Survey Distribution | | | | | | |
| Integrated email management | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Incentive and promotions management | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Panel Management | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Postal survey option | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Put your survey in a web page pop-up | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Link to survey from your website | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Embed survey in webpage frame | ✓ | ✓ | ✓ | ✓ | ✓ | |

| | | | | | | |
|---|-------------|---|---|---|---|--|
| Attach file (graphic, sound and video) | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Manual email distribution | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Survey Monitoring/Tracking | | | | | | |
| Check real time results | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Send reminders/follow-ups | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Analyse and Report | | | | | | |
| Basic descriptive statistics reporting | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Crosstab tables | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Graphical output | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Imports into Microsoft Excell, SPSS, | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Compatibility | | | | | | |
| Compatible with Windows NT/2000 with IIS.5, MS Access, MS SQL Server 2000, Cold Fusion Server Professional 5.0, MX, ASP.NET, PHP/MySQL. | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Easily scalable and upgradeable | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Security | | | | | | |
| Logon ID | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logon Password | ✓ | ✓ | ✓ | ✓ | ✓ | |
| SSL encryption option | Coming soon | | | | | |
| Anonymous response option | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Group password ID | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Other | | | | | | |
| Archive Surveys | | | | | ✓ | |
| Duplicate and or modify existing surveys | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Save and continue later | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Set quota for survey respondents | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Help Index | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Consulting services available | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Overall Score | | | | | | |

Please note features are subject to change without notice and you should contact eSurveys.com.au for the most recent features included.