

ASIASURVEYS.COM

AsiaSurveys.com is one of the world's leading online and mobile device (PDAs) survey research tools, providing users with an effective, efficient and simple way to design, manage and analyse customised surveys, questionnaires and polls.

This cutting edge technology allows you to replace or complement your traditional data collection methods and dramatically minimise associated expenses. Using easy click and point technology, administrators and respondents can use this tool with no programming expertise, software downloads and updates, special training or network administration.

AsiaSurveys.com has the flexibility and functionality required to ensure success for many industries:

- Market researchers can harness the power of the Internet to gather real-time information from online surveys. We can also provide paid survey respondents.
- Academic researchers can utilise online surveys for instant and cost effective data collection. Save money on postage, photocopying and data entry and import your results straight into SPSS™ or Microsoft™ Excel.
- Employers and HR staff can leverage off online surveys to provide real time performance reviews, 360-degree feedback and other surveys.

Why is AsiaSurveys.com different to other solutions?

- Genuine on-line tool (not software – real time and internet based)
- Fully hosted or fully licensed versions available
- Fully customisable
- Easy use for both administrators and respondents
- Your choice between a full service or do-it-yourself.

The benefits of online surveys are numerous:

- **Easy to create** (requires basic computer literacy and equipment; create online surveys with an unrestricted number of pages, question groups and questions; surveys can be on a small or large and complex scale; see the survey as it will appear using the "What you see is what you get" editing function; save, modify or complete the survey creation at any time)
- **Easy to track and manage** (use built in functionality to ensure required questions are answered - eliminates missing data; track progression to see who has filled out the survey and send out reminders; develop intuitive surveys using smart technology that determines the subsequent questions a respondent will be asked based on their answers to previous questions (question branching).
- **Monitor real time feedback and analysis online** in a password protected administration area at any stage during the life of a survey from a computer with Internet connection.
- **Saves Time and Money** (avoid printing , photocopying and postage costs; avoid collating hard copy surveys; create and distribute thousands of surveys at once via the Internet; easy to do in-house and therefore save on outsourcing costs; re-use the survey once it has been developed as many times as you want).
- **Flexible and Customisable** (unlimited question types can be used, ranging from checkboxes, radio buttons and multiple choice through to likert scales, text and mixed questions; brand surveys in line with other corporate materials through dynamic look and feel templates, allowing the user to customise the headers, footers, login screens and each question, using edit features including image and text insertion).

For more information, please contact us via email: info@asiasurveys.com or see our website, www.asiasurveys.com